



kaee Kentucky Association for Environmental Education

42nd Annual Conference Historic Boone Tavern and Hotel Berea, KY September 6-8, 2018

The Kentucky Association for Environmental Education is a 501(c)(3) non-profit that promotes excellence in environmental education by providing support, resources, and networking opportunities to Kentucky's community of educators.

At this year's annual conference, we are celebrating 42 years of excellence in environmental education. The theme for this conference is STEM. STEAM. STREAM: Connecting People, Planet & Profit. Conference attendees will enjoy field trips showcasing Kentucky area traditions, culture, and attractions, an evening event featuring music by local artists, over 30 concurrent sessions, and much, much more!

We anticipate around 200 formal and nonformal educators from across the state of Kentucky. Our conference attendees are educated consumers who are happy to support green companies and industry and educational organizations. We have a membership of over 200 individuals and organizations across the state and a mailing list of more than 2,500 individuals.

SPONSORSHIP LEVELS

The success of this event depends on the generosity of our sponsors.

- **KAEE Conference Title Sponsorship**

1 available - \$3000

Be the title sponsor of this event, responsible for making the conference possible. In return, you will receive the following benefits, in addition to those already listed in the Standard Conference Sponsorship packet:

- » Exclusive Title Sponsorship of the conference
- » Company name and logo on all event promotional materials
- » Company sponsorship recognition listed on the front of the conference program
- » Organizational membership in KAEE for 2018-2019 (includes listing on organizational members page)
- » Recognition in our Annual Report as our top sponsor with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)
- » 5 registration waivers with meals
- » 1 page ad space in conference program

- **Friday Night Event at Historic Boone Tavern & Hotel**

0 available - \$2000

Sponsored by Toyota Motor Manufacturing Kentucky

Conference attendees love the Friday night event: live music, a silent and live auction, a delicious meal and networking. KAEE conference attendees will enjoy a fun evening with friends. The sponsor of the Friday Night Event will receive the following benefits, in addition to those already listed in the Standard Conference Sponsorship packet:

- » Sponsorship of the Friday Night Event
- » Company sponsorship recognition in the conference program and in conjunction with all media on the event.
- » Organizational membership in KAEE for 2018-2019 (includes listing on our organizational members page)
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)
- » 3 registration fee waivers with meals
- » 1/2 page ad space in conference program

- **Friday Welcome Lunch and Keynote**

0 available - \$1000

Sponsored by the Tennessee Valley Authority

The Friday Lunch is the official conference opening and when attendees will hear from the keynote speaker. The sponsor of the Friday Welcome Lunch will receive the following benefits, in addition to those already listed in the Standard Conference Sponsorship packet:

- » Sponsorship of the Friday Welcome Lunch
- » Company sponsorship recognition in the conference program and in conjunction with all media
- » Organizational membership in KAEE for 2018-2019 (includes listing on our organizational members page)
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)
- » 2 registration fee waivers with meals
- » 1/2 page ad space in conference program

- **Saturday Lunch and Awards**

0 available - \$1000

Sponsored by Kentucky State University Cooperative Extension Program

The Saturday Luncheon is a time for KAEE to recognize the Excellence in Environmental Education award winners. The sponsor of the luncheon will receive the following benefits, in addition to those already listed in the Standard Conference Sponsorship packet:

- » Sponsorship recognition during the Saturday Luncheon and Keynote Speaker
- » Company sponsorship recognition in the conference program and in conjunction with all media on the Luncheon
- » Organizational membership in KAEE for 2018-2019 (includes listing on our organizational members page)
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)
- » 2 registration fee waivers with meals
- » 1/2 page ad space in conference program

- **Conference Rooms**

1 available - \$500

Sponsored by Wolf Creek National Fish Hatchery, Kentucky Division for Air Quality, and Tracy Farmer Institute for Sustainability and the Environment

Get your name out there by sponsoring one of the break-out rooms at the conference and receive the following benefits in addition to those already listed in the Standard Conference Sponsorship packet:

- » Exclusive sponsorship of a breakout room throughout the entire conference, with company name on the door and logo up between sessions
- » Company sponsorship recognition in program and in conjunction with all media on the conference
- » Organizational membership in KAEE for 2018-2019 (includes listing on our organizational members page)
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)
- » 1 registration fee waiver with meals
- » 1/4 page ad space in conference program

- **Pre-Conference Workshops**

4 available - \$500

The sponsor of a pre-conference workshop will receive the following benefits, in addition to those already listed in the Standard Conference Sponsorship packet:

- » Exclusive sponsorship of a pre-conference workshop on Thursday
- » Company sponsorship recognition in the conference program and in conjunction with all media on the Workshop
- » Organizational membership in KAEE for 2018-2019 (includes listing on our organizational members page)
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)
- » 1 registration fee waiver with meals
- » 1/4 page ad space in conference program

- **Friday Morning Off-Site Tours and Pre-Conference Workshops**

4 available - \$500

Certainly one of the highlights of the conference, Friday's off-site tours and professional development workshops offer unique experiences to attendees that are sure to be remembered! Sponsors of a Friday Morning event will receive the following benefits, in addition to those already listed in the Standard Conference Sponsorship packet:

- » Exclusive sponsorship of a Friday Morning Off-site Tour or Professional Development Workshop
- » Company sponsorship recognition in program and in conjunction with all media on the Entertainment
- » Organizational membership in KAEE for 2018-2019 (includes listing on our organizational members page)
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)
- » 1 registration fee waiver with meals
- » 1/4 page ad space in conference program

- **Live Auction Fundraiser**

1 available - \$500

One of KAEE's biggest fundraisers of the year is our live auction. It's great fun for the participants and proceeds go to support KAEE's mission throughout the year. The sponsor of the Live Auction on Friday night will receive the following benefits, in addition to those already listed in the Standard Conference Sponsorship packet:

- » Exclusive sponsorship of the Live Auction Fundraiser
- » Company sponsorship recognition in conference program and in conjunction with all media on the auction
- » Organizational membership in KAEE for 2018-2019 (includes listing on our organizational members page)
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)
- » 1 registration fee waiver with meals
- » 1/4 page ad space in conference program

- **Friday Night Entertainment**

1 available - \$500

Everyone will enjoy the local music to be held in conjunction with the Friday Night event. The sponsor of the entertainment on Friday night will receive the following benefits, in addition to those already listed in the Standard Conference Sponsorship packet:

- » Exclusive sponsorship of the Beer and Wine with company logo displayed at the bar
- » Company sponsorship recognition in conference program and in conjunction with all media
- » Organizational membership in KAEE for 2018-2019 (includes listing on our organizational members page)
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)
- » 1 registration fee waiver with meals
- » 1/4 page ad space in conference program

- **Conference Scholarships**

2 available - \$500

*Sponsored by Kentucky Community & Technical College System and
Kentucky Environmental Education Council*

Help us provide scholarships to those under-represented audiences and teachers who would otherwise not be able to attend and benefit from the professional development and networking opportunities provided by the conference. Sponsorship of Conference Scholarships covers full scholarships for 3 attendees or partial scholarships for 6 attendees. Conference scholarship sponsors will receive the following benefits, in addition to those already listed in the Standard Conference Sponsorship packet:

- » Company sponsorship recognition in the conference program and in conjunction with all media on the Conference Scholarships
- » Organizational membership in KAEE for 2018-2019 (includes listing on our organizational members page)
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)
- » 1 registration fee waiver with meals
- » 1/4 page ad space in conference program

- **Conference Coffee and Dessert Break**

2 available - \$250

Friday morning, Friday afternoon, Saturday morning, Saturday afternoon

Sponsored by Bernheim Arboretum & Research Forest and NKU Center for EE

Everyone will appreciate and thank you for providing the caffeine to keep us going through all of the fun-filled activities throughout the conference. Coffee Break sponsors will receive the following benefits, in addition to those already listed in the Standard Conference Sponsorship packet:

- » Exclusive sponsorship of a coffee break
- » Company sponsorship recognition in the conference program
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)

- **Conference Program Printing**

0 available - \$250

Sponsored by Acorn Naturalist

The conference program is an in-depth, 30 page booklet, printed on recycled paper. It includes all the details attendees will need for the event. The Conference Program Printing Sponsor will receive the following benefits, in addition to those already listed in the Standard Conference Sponsorship packet:

- » Exclusive sponsorship of the conference program
- » Company sponsorship recognition in the conference program and in conjunction with all media
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)

- **Standard Conference Sponsor**

\$100

Kentucky Natural Lands Trust

Standard conference sponsorship includes the following benefits:

- » Conference logo in conference program and on presentation that scrolls through meals
- » Recognition in our Annual Report with amount of sponsorship
- » 1 exhibit space (with opportunity to sell products)

- **Conference Exhibitor**

\$50

What better way to get your name out there than to sponsor and exhibit at the KAEE conference? Conference sponsors and exhibitors will receive 1 exhibit space (not selling) in the exhibit hall, along with their logo on our website and in our program. If you would like to be a Conference Exhibitor please fill out the separate Exhibitor form online at <http://kaee.org/conference/exhibit-registration>.

Customize a Sponsorship

Don't see a conference sponsorship above that works for you? Contact Ashley Hoffman (see contact info below) to customize a sponsorship level that works for you! For example, you might consider sponsoring one attendee to attend the conference or sponsor give-a-ways at the event.

Don't have money for a sponsorship, but would still like to help?

Provide a quality item or service for our live or silent auctions! You could provide an item (gift certificate, book, artwork, rain barrel, etc.) or a service like free membership to your organization, free consultation (for green businesses), free tour, free night's stay (at lodging businesses), etc. Everyone who donates to the silent auction will be listed in the conference program.

Next Steps

Note: All of the above sponsorships are available unless marked otherwise.
Please contact: Ashley Hoffman at director@kaee.org or 270.214.0587 for more information.

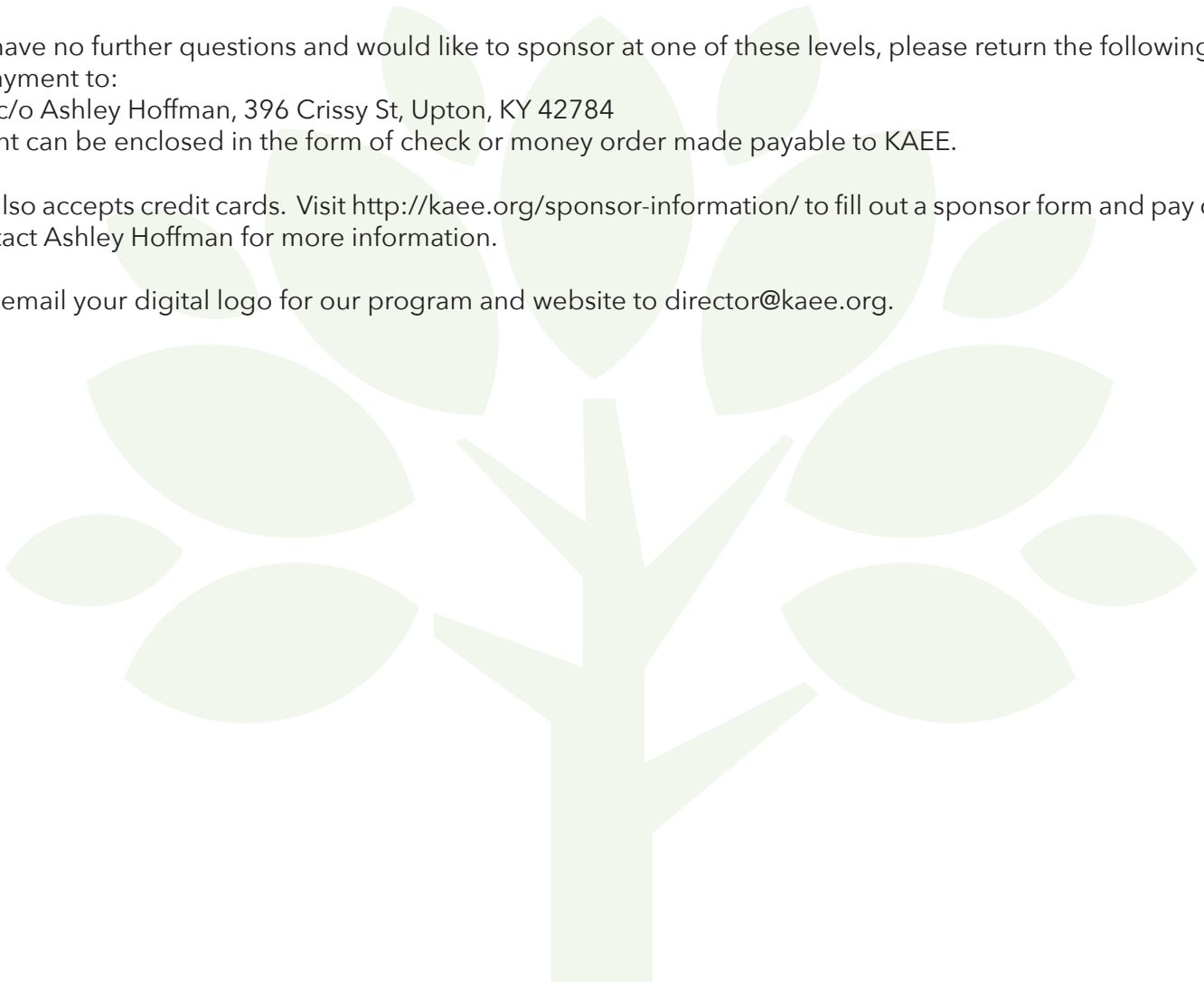
If you have no further questions and would like to sponsor at one of these levels, please return the following form with payment to:

KAEE, c/o Ashley Hoffman, 396 Crissy St, Upton, KY 42784

Payment can be enclosed in the form of check or money order made payable to KAEE.

KAEE also accepts credit cards. Visit <http://kaee.org/sponsor-information/> to fill out a sponsor form and pay online or contact Ashley Hoffman for more information.

Please email your digital logo for our program and website to director@kaee.org.





kaee Kentucky Association for
Environmental Education

2018 KAEE CONFERENCE SPONSORSHIP FORM

Your Name:

Organization:

Address:

City:

State:

Zip:

Phone: (W):

(C):

Email:

Website:

Please remember to email your digital logo for our program and website to director@kaee.org.

Please select a sponsorship:

- | | |
|---|----------------------|
| » KAAE Conference Title Sponsorship | 1 available- \$3000 |
| » Friday Night Event at Boone Tavern & Hotel | 0 available - \$2000 |
| » Friday Welcome Lunch | 0 available- \$1000 |
| » Saturday Lunch & Awards | 0 available- \$1000 |
| » Conference Room | 1 available- \$500 |
| » Pre-Conference Workshop | 4 available- \$500 |
| » Friday Morning Tours and Professional Development | 4 available- \$500 |
| » Friday Night Entertainment | 1 available- \$500 |
| » Live Auction Fundraiser | 1 available- \$500 |
| » Conference Scholarship Sponsor | 2 available- \$500 |
| » Conference Coffee and Snack Breaks | 2 available- \$250 |
| » Conference Program Printing | 0 available- \$250 |
| » Standard Conference Sponsor | Unlimited- \$100 |
| » Conference Exhibitor (Please fill out separate Exhibitor Registration form) | Unlimited- \$50 |

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